

SPECIAL BULLETIN

FOR PROFESSIONAL AND FACILITY PROVIDERS

DECEMBER 31, 2014

HEALTH OPTIONS (MEDICAID): RADIOLOGY MANAGEMENT PROGRAM BEGINS FEB. 1, 2015

Highmark Blue Cross Blue Shield Delaware (Highmark Delaware) will offer Medicaid benefits to Delawareans through Health Options. As you know, we are committed to ensuring that our members receive the best and most clinically appropriate care available.

Radiology management remains a key focus as we continue to promote safe, quality and efficient health care services. With that in mind, Health Options will soon be using the radiology management services of National Imaging Associates, Inc. (NIA) for non-emergent, advanced, outpatient imaging services, including prior authorization, for Health Options members.

Beginning Feb. 1, 2015, prior authorization will be required for the following outpatient imaging procedures:

- CT/CTA
- MRI/MRA
- PET Scan
- CCTA

IMPORTANT NOTES

- The ordering physician is responsible for obtaining authorizations prior to rendering the services listed above. To obtain authorization, please visit the NIA website, www.radmd.com, or call NIA, toll-free, at 1-800-424-4893.
- Rendering providers should verify that an authorization has been obtained for the services listed above **before** scheduling or rendering the service. Authorizations can be verified by visiting www.radmd.com or calling NIA, toll-free, at 1-800-424-4893. Failure to verify an authorization may result in a claim denial.
- Emergency room, observation and inpatient imaging procedures do not require authorization.

Additional information will be shared as the Feb. 1, 2015 effective date comes closer. If you have questions, please call your Highmark Delaware Provider Relations Representative. Thank you for ensuring that Health Options members receive safe and clinically-appropriate diagnostic imaging services.

PROVIDER EDUCATION SESSIONS ON JAN. 7 AND JAN. 14

You are invited to attend a one-hour webinar to learn more about NIA and the Health Options radiology management program. The webinars will take place on:

- Wednesday, Jan. 7 at 8 a.m.
- Wednesday, Jan. 14 at 12 noon

If you would like to attend one of these webinars, please send an email (with desired date, practice name, TIN, address, phone number and number of participants) to NIAWebinar@magellanhealth.com.

