

New Provider Incentive Program Now Available: Maternal Opioid Use Disorder (MOUD) Referral Incentive Program

You're invited to participate in the Highmark Health Options Clinical Quality Maternal Opioid Use Disorder Referral Incentive Program.

This new program supports pregnant and postpartum members diagnosed with opioid use disorder. This program aims to connect these individuals with an educational treatment program to improve the health outcomes of both mothers and their babies. Providers can earn a \$100 incentive payment for each eligible member referred to this new program.

To earn the incentive, take the following steps:

1. Complete the MOUD Referral Request Form for each identified pregnant and postpartum member with an opioid use disorder diagnosis.
 - Access the form at hho.fyi/moud_form or scan the QR code:



2. Return the form to HHO via:
 - Fax: 1-888-576-4895
 - Email: Quality_of_Care@highmark.com

Once the form is received and member requirements verified, the provider will receive an incentive payment for each valid member referred.

Questions about the new incentive program or the upcoming forum, contact Clinical Quality at 1-844-325-6251, Monday – Friday, 8 a.m. – 5p.m.